

# The Mexico REDD+ Alliance

## About the Alliance

The Mexico REDD+ Alliance is an initiative led by The Nature Conservancy in conjunction with the Rainforest Alliance, the Woods Hole Research Center, and Espacios Naturales y Desarrollo Sustentable. The Alliance is financed by the Global Climate Change Program of the United States Agency for International Development (USAID).

We work together with landowners and communities in Mexico, as well as with local, state, and federal governments, in particular, with the Ministry of Environment and Natural Resources (SEMARNAT) and the National Forestry Commission (CONAFOR).



The Mexico REDD+ Alliance team with members of the ejido Villahermosa in Chiapas.

## Our Goals

The Mexico REDD+ Alliance promotes low-carbon rural development through the design and implementation of improved policy and practice in agriculture, ranching, and forestry. The Alliance works to increase awareness and build capacity, especially in rural and indigenous communities, civil society organizations, and government entities at the local, state, and national levels, to support the development of the National REDD+ Strategy.

## What is REDD+?

Reducing emissions from deforestation and degradation and the conservation and sustainable management of forests (REDD+) is a mechanism developed within the UN Framework Convention on Climate Change as an option in global efforts to mitigate climate change. In addition to contributing to climate mitigation goals, REDD+ also recognizes the importance of forests for biodiversity and for supporting the livelihoods of many communities worldwide.

## Where does the Mexico REDD+ Alliance Work?

The Mexico REDD+ Alliance works at three scales (local, state, and national), to test tools and models at the local level and provide lessons learned to refine state and national strategies. This approach allows both local involvement in the implementation of strategies to reduce deforestation and promote sustainable production and while providing concrete inputs to policy at state and national levels. Currently, we work at the state/regional level in the Yucatan Peninsula, Oaxaca, and Chihuahua and at the local level in Chiapas and Cutzamala. Stakeholders at the state level are government agencies leading the process of preparing for REDD+, CONAFOR, and civil society organizations interested in participating in the development of REDD+. Actors at the local level include communities, producers, and civil society groups.

## OUR MAIN LINES OF ACTION

- 1 Support the establishment of a national REDD+ system
- 2 Support the establishment of sub-national REDD + models in key states (Yucatan Peninsula, Oaxaca, and Chihuahua)
- 3 Implement climate effective rural development models that improve livelihoods and conserve forests
- 4 Develop institutional capacity for long-term implementation

## What are the Priority Action Areas for REDD+ (PAAs)?

The Mexico REDD+ Alliance selected five areas in the country that are representative of environmental diversity in temperate and tropical forests as well as the socio-cultural and organizational diversity of the communities that inhabit them.

In these areas, M-REDD+ seeks to establish conditions and capacities for sustainable rural development and implement best practices for mitigation of climate change, sustainability, and well-being of communities. M-REDD+'s Priority Action Areas are the Sierra Raramuri in Chihuahua (1), the Cutzamala System in the State of Mexico and Michoacán (2), the Forest Communities of Oaxaca (3), watersheds in the Sierra Madre de Chiapas (4), and the Puuc-Chenes region (5) in Yucatan and Campeche.

Working with landowners, civil society, universities, and local and state governments, M-REDD+ identifies and models best management practices in farming, ranching, and forestry, which are monitored and analyzed for their climate effectiveness as well as sociocultural and financial viability.



1  
Sierra Rarámuri



2  
Cutzamala



3  
Oaxaca



4  
Sierra Madre de Chiapas



5  
Puuc-Chenes, Yucatan Peninsula

## Member organizations of the Mexico REDD+ Alliance



Founded in 1951, the mission of **The Nature Conservancy** is to conserve the lands and waters on which all life depends. Through a results-oriented, science-based approach, TNC addresses the most pressing conservation threats at the largest scale, pursuing pragmatic solutions for nature and people by partnering with indigenous communities, the private sector, governments, multilateral institutions and other non-profits. TNC has substantial on-the-ground experience in designing and implementing conservation programs in more than 30 countries, with an active presence in major forest nations in North America, Central America, South America, and Asia. TNC is the leaders of the Mexico REDD+ Alliance.

[espanol.tnc.org](http://espanol.tnc.org)



**Rainforest Alliance** works with people whose livelihoods depend on the land, helping them transform the way they grow food, harvest wood, and host travelers. From large multinational corporations to small, community-based cooperatives, businesses and consumers worldwide are involved in the Rainforest Alliance's efforts to bring responsibly produced goods and services to the global market, where demand for sustainable products continues to grow solidly.

[rainforest-alliance.org](http://rainforest-alliance.org)



**Espacios Naturales y Desarrollo Sustentable (ENDESU)** has been working since 1995 to preserve, restore, and promote the sustainable use of natural resources in Mexico. Its mission is to conserve the natural areas of Mexico, considering the wealth represented in aspects of environmental services and biodiversity as heritage of present and future generations.

[endesu.org.mx](http://endesu.org.mx)



**The Woods Hole Research Center** is a world leading research institution, in terms of assessing and monitoring forest carbon, MRV, and other technical resources that are crucial for the implementation of REDD+ actions. The mission of the Woods Hole Research Center is to promote scientific discoveries and solutions founded in science for global environmental and economic challenges through research and education about forests, soil, air, and water.

[whrc.org](http://whrc.org)



[www.alianza-mredd.org](http://www.alianza-mredd.org)



Credits: Rodrigo Fernández (content), Lorena Mondragón Rodríguez (graphic design)

This publication was made possible by the generous support of the American people through the United States Agency for International Development (USAID) under the terms of its Cooperative Agreement No. AID-523-A-11-00001 implemented by prime recipient The Nature Conservancy and partners (Rainforest Alliance, The Woods Hole Research Center, and Espacios Naturales y Desarrollo Sustentable). The contents and opinions expressed herein are the responsibility of the M-REDD PROGRAM and do not necessarily reflect the views of USAID.